Sample Audiences – Needs Assessment

MP ROTAC is hoping to reach those that represent or serve the following audiences:

- Chambers of Commerce
- Youth detention centers
- Faith-based organizations
- College campuses (counseling centers, healthcare centers, residence halls, etc.)
- K-12 school boards and/or administrators
- Rotary clubs
- State Offices of Tourism/Parks
- Local job centers or workforce boards serving employers and job seekers
- Veteran service providers
- Public health organizations
- Extension offices
- Indian Health Service or those working with indigenous communities
- Teachers
- Athletic coaches
- Prison staff
- School psychologists
- Child Protective Services
- County jails
- Parole officers
- Courts
- Unions
- First responders
- United Way
- Local governments
- Domestic violence organizations
- Advocacy organizations (i.e., Mental Health Colorado, National Alliance for Mental Illness, Federation of Families for Children's Mental Health, etc.)
- Community centers
- Salvation Army
- ARC
- PFLAG nationwide chapters
- Inter-faith alliances/coalitions
- Coalitions/transitional centers
- Community health workers
- Local and state government officials